



57 Bicycle Road
Griffin, GA 30223
770-227-9300



<https://runsignup.com/Race/GA/Griffin/NSBCSpringIntoService5K>

Scan QR code or visit link for more details and to register!

2025 Race Sponsor Information Packet

New Salem Baptist Church, 57 Bicycle Road, Griffin, GA 30223
Church phone (770)227-9300 NSBCGriffin.org
Secretary email: Joanna.nsb@gmail.com

We are so grateful you are considering being a sponsor for this 5k event! Local investment in ACTIVE churches and involvement by Christian leaders and business owners in ministry plays such an important role in shaping the landscape of our thriving city. This includes the public and financial support we give to help those who are struggling, and leading by publicly demonstrating our support for local ministry programs. New Salem Baptist Church (NSBC) and the Active Faith Ministry would like to welcome you to come alongside us in our 3rd annual Spring Into Service 5k event. Active and outward ministry focused churches in your community are essential to creating lasting change in Spalding County and beyond. Churches working together to reach your community is a beautiful example of not just being part of “a church” but being part of THE CHURCH! I urge you to pray and consider supporting your local churches in their endeavors to share the only meaningful and lasting opportunity for hope and restoration which is found in the saving power of a relationship with Jesus Christ.

This year’s event will be in support of our local sister church Carver Road Baptist Church (CRBC). CRBC is embarking on a Rebuilding for Recovery (R4R) initiative. We believe you serve God by serving others (Matthew 25:35-40). The R4R initiative is raising funds to renovate and restore the community missions building at CRBC. Currently this facility is being utilized as a meeting space for Celebrate Recovery of Griffin. Celebrate Recovery has helped countless individuals and families find healing and restoration and freedom from addiction through Jesus. Renovation needs include: HVAC, kitchen and appliance update, technology/sound update, and overall basic renovations to provide a safe and comfortable community environment for a variety of community ministries.

Our first priority for this event will always be to have the opportunity to share the Gospel of Jesus Christ with our community. Secondly, we hope to raise as much money as possible to support the R4R Initiative to see this mission space serve our community in a mighty way. All proceeds above and beyond race expenses will be given directly to CRBC. There are several levels of sponsorship available to fit individual needs. We encourage you to invite your family, friends, co-workers, neighbors, and church family to sign up and participate! Share this race on social media for us! We look forward to partnering with you!

In Christ,

Jena Jones, Race Director

(706) 741-6535 (phone/text)

NSBCactivesfaithministry@gmail.com (email)

Sponsorship levels:

Partnership level sponsor:

Donation: \$5,000 and above

Business logo included on race T-shirt (**Deadline to guarantee February 15, 2025**)
Business logo on advertising community flyers and social media postings after March 1st
Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Dedicated sponsor shoutout on NSBC and CRBC Facebook page
Thank you to our partners mention in NSBC church bulletin
Business logo featured as headlining logo on sponsor list placed in race swag bags
Business logo featured as headlining logo on post race email to all participants
Race Day shoutout during race announcements
Race Day opportunity to set up tent and business promotional table
Business logo featured as headlining logo on a shared sponsor sign placed on the race course
Additional opportunity for your business to advertise and provide/ add any promotional items to the race swag bags. Example: pens, bracelets, magnets etc.
Ten complimentary race registrations for employees or family

Platinum level sponsor:

\$2,500-\$4,999

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Dedicated sponsor shoutout on NSBC and CRBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (large) on the sponsor list placed in all race swag bags
Your business logo (large) included on the post race thank you email to all participants
Race Day shout out during race announcements
Your business logo on a shared sponsor sign placed on the race course
Additional opportunity for your business to advertise and provide/ add any promotional items to the race swag bags. Example: pens, bracelets, magnets etc.
Five complimentary race registrations

Gold level sponsor:

\$1,000 - \$2,499

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSCB and CRBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (large) on the sponsor list placed in all race swag bags
Your business logo (large) included on the post race thank you email to all participants
Race Day shoutout during race announcements
Your business logo on a shared sponsor sign placed on the race course
Three complimentary race registrations

Silver level sponsor:

\$500-\$999

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSCB and CRBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (small) on the sponsor list placed in all race swag bags
Your business logo (small) included on the post race thank you email to all participants
Two complimentary race registrations

Bronze level sponsor:

Donation: \$100-\$499

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSCB and CRBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business name listed on the sponsor list placed in all race swag bags
Your business name included on the post race thank you email to all participants
One complimentary race registration

We are also accepting In-Kind donations for our post race raffle for participants. This is just another way to love on our community/participants and draw participants to your local business!

End of year giving receipts will be issued for tax purposes through NSBC in January of 2026. If ITEMS are donated for the end of race raffle, letters of proof of receipt of items will be provided for tax purposes, if requested. Partnership level guarantee of logo included on T-shirt deadline is February 15, 2025. This allows adequate time for T-shirt design and printing. Partnership level sponsors after this date can not be guaranteed a logo on T-shirt. Addition of Partnership level business logo will be added to all public advertising / sign up website after March 1st, 2025. Any preceding advertisements/ website designs will not have partnership business logo included. All logo inclusion is subject to business owner providing requested logo information.

I am going to sponsor / donate items! What now?

1. Please email nsbcactivefaithministry@gmail.com and let us know which level so that we can be sure to get you all of your perks! This email is used for all additional steps below.
2. Checks should be made payable to "New Salem Baptist Church". Please notate on the memo line of the check "5k sponsor donation".
3. Pick up of checks and donation items can be arranged by email or phone / text. (706) 741-6535 or nsbcactivefaithministry@gmail.com. Just let us know and we will come to you!
4. Complimentary race registration information should be emailed with: name of registrant, gender, birthday, registrant email / phone, and desired T-shirt size. Please send this information by April 10th to ensure a T-shirt is ordered for your registrations.
5. Partnership, Platinum, Gold and Silver level sponsors: please provide a high quality image of your business logo by email by February 15th for printing purposes.

We thank you so much for your generosity and support of the Spring Into Service 5k event and the R4R Initiative! If you have any questions, please, don't hesitate to contact me!

Jena Jones, Race Director
(706)741-6535 (phone/ text)
nsbcactivefaithministry@gmail.com (email)

Event Details:

Date: Saturday April 26, 2025

Location: 310 E. Poplar Street

Old Taylor School Parking lot across from the Griffin Stadium

Race Start Time: 8:00 AM

T-shirt guarantee deadline: April 10th, 2025

In-person 5K event: \$30.00

Virtual/ Ghost runner: \$25.00

Race Day registration In-Person 5K: \$30.00 if paying cash or check only

T-shirt purchase only: \$20.00 (must register before T-shirt deadline)

Register at: <https://runsignup.com/Race/GA/Griffin/NSBCSpringIntoService5K>

New Salem Baptist Church, 57 Bicycle Road, Griffin, GA 30223
Church phone (770)227-9300 NSBCGriffin.org
Secretary email: Joanna.nsbcc@gmail.com